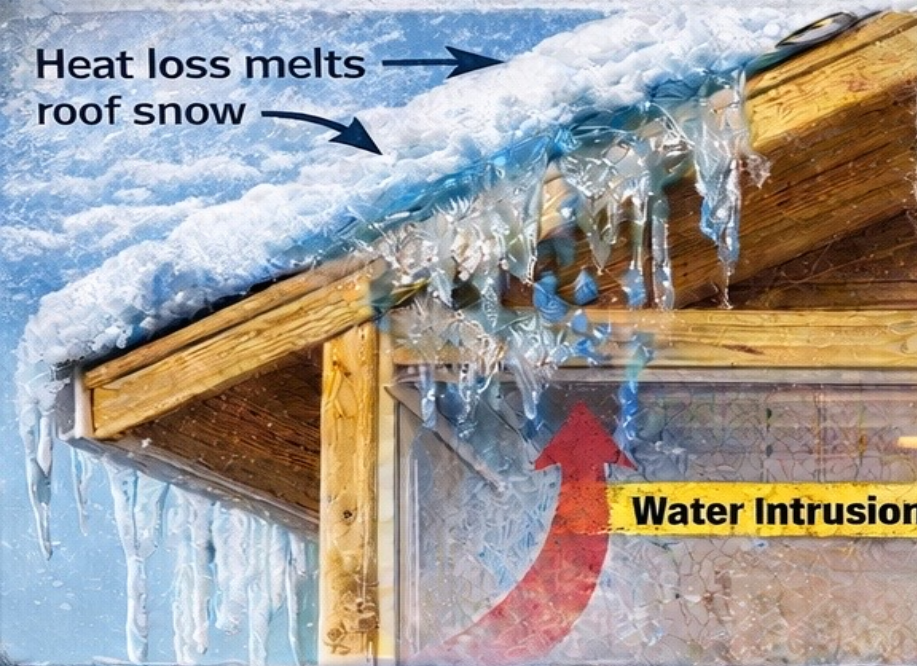


❄️ SNOW & ICE ❄️ DAMMING REMOVAL

Stop Costly Damage Before It Starts

Heat loss melts
roof snow



Water Intrusion



Water Intrusion



Mold Growth



Electrical Hazard



Flood Damage

ICE DAMS CAN CAUSE:

- Interior leaks & ceiling collapse
- Electrical damage & **FIRE HAZARDS**
- Mold & mildew (**SERIOUS HEALTH RISKS**)
- Rotted roof decking & insulation
- Repairs that cost **THOUSANDS MORE** than prevention

WHY SPEND THE MONEY NOW?

- Ice dam removal costs a **FRACTION**
- Fast winter response
- Protects your roof, walls, wiring, and insulation

**CALL OR TEXT NOW
FOR A FREE INSPECTION
647-992-9662**

Trusted Company with 50+ Years Experience in Insulation & Roofing

WOW Roofing & Insulation

Winter slots fill fast — don't wait for the damage to show

❄️ PROPER AIRFLOW ❄️ PROTECTS YOUR HOME

Soffit Airflow Panels Explained

HOW AIRFLOW PROBLEMS START

Just like ice damming, poor attic airflow begins when heat and moisture become trapped inside the attic.

- ✓ Melts roof snow unevenly
- ✓ Traps moisture inside the attic.
- ✓ Causes condensation, mold, and roof damage

WOW Roofing & Insulation installs **show soffit airflow panels** to restore correct airflow and protect your roof system.

WHY PROPER AIRFLOW MATTERS

Proper attic airflow helps prevent:

- ❄️ Ice damming & winter leaks
- 💧 Moisture buildup & condensation
- 🍄 Mold & mildew growth
- 🔥 Electrical overheating & fire hazards
- 🏠 Rotting roof decking & insulation damage



HOW AIRFLOW WORKS

- ✓ Fresh air enters through soffit airflow panels
- ✓ Air moves upward through attic.
- ✓ Warm, moist air exits
- 🔥 Electrical overheating & fire hazards
- 🏠 Rotting roof decking & insulation damage

This continuous circulation keeps your attic dry, balanced, and protected year-round.

WHAT HAPPENS WITHOUT PROPER VENTILATION

- ❌ Interior water damage
- ❌ Mold growth and health risks
- ❌ Increased heating and cooling costs
- ❌ Premature roof failure

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Winter storms fill fast... don't wait for the damage to show.